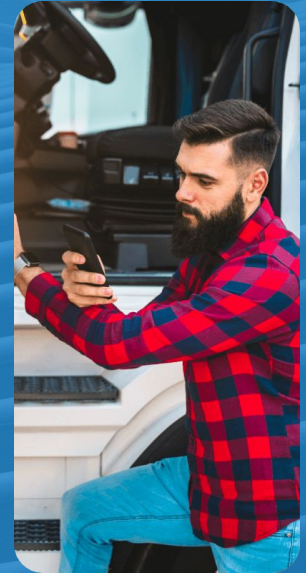


10 Ways to Improve Emergency Response and Safety Training Using Mobile



Speakers



DAVE ASHEIM

Founder and CEO
Engage by Cell

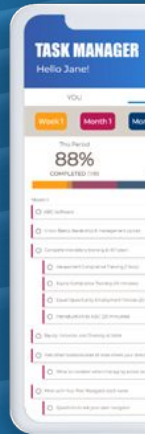
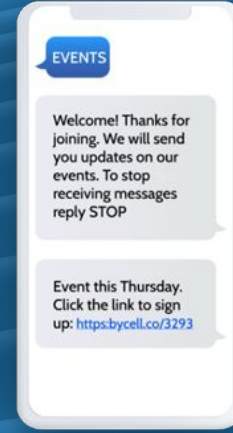
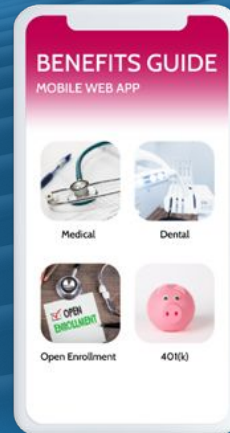
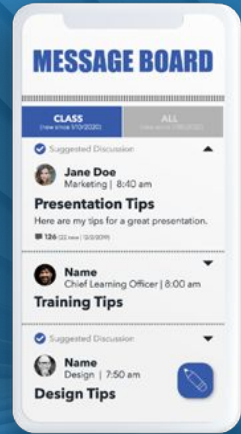
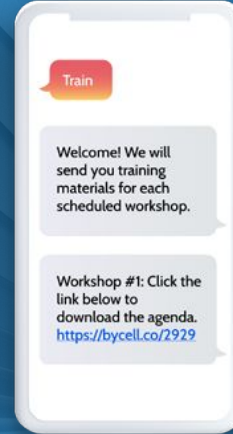
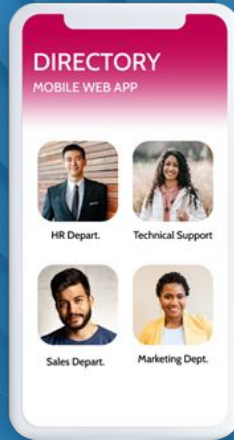


MAX SCHELKOPF

Senior Mobile Safety Solutions Consultant
Engage by Cell

Engage by Cell

- Based in San Francisco
- Cloud-based mobile communications
- 15 years in mobile industry
- Safety, Training, wayfinding, guides, fundraising, HR and more



Sample Clients

Bloomberg

**CertaPro
Painters**

**Banner
Health**

Firekeepers
Casino Hotel

Tufts
Medicine

Goodwill

**KAISER
PERMANENTE**

Middlesex County
Workforce
Development

Mary Kay

Michelin

University of Miami

Lone Star
College

Dana-Farber
Cancer Institute

CASA

Museum of the
African Diaspora

NYC Health
Hospitals

USPS

Smithsonian
Institute

EMERGENCY: There is a power outage in the west warehouse. Stand by for more info.

Tap here to complete the latest OSHA compliance assessment: [link.co](#)

ALERT: New dress protocol, steel toed boots required. tap the link for more [link.co](#)

Are our gloves flame retardant?

Great question, yes! Warehouse staff are provided fire resistant leather gloves.

Two Core Solutions

Text Messaging &
Mobile Web Authoring

SAFETY MOBILE RESOURCE PORTAL



Training
Manuals



Health & Safety
Evaluations



New
Procedures



Hazard
Reporting




Equipment
Catalogs



Compliance
Assessments

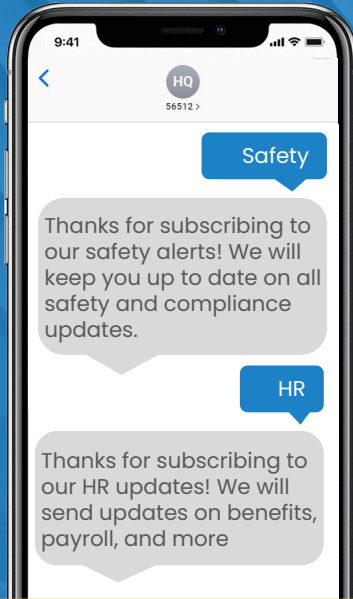
Text Messaging

Try it out!

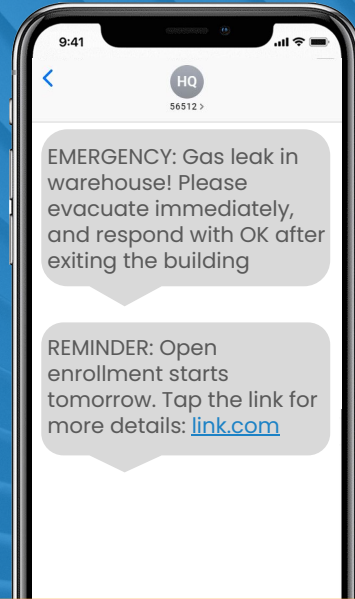
Text **DEMO SAFETY**
to **56512** or scan the
QR code 



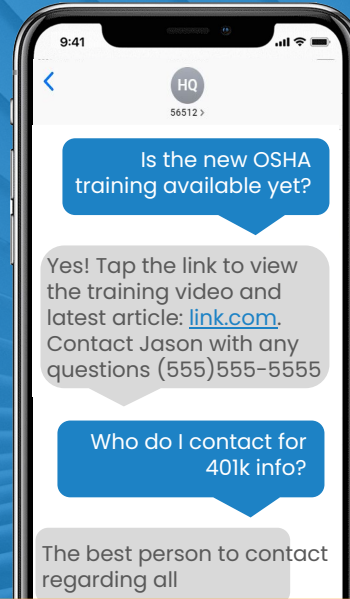
Text Messaging



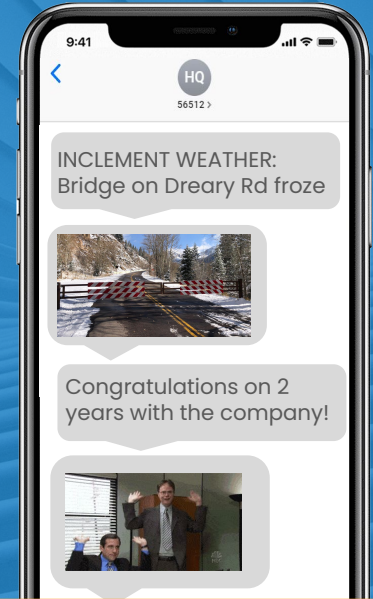
Inbound Texting:
Employees text in to join a list, or receive automated content



Outbound Texting:
Schedule texts to various lists immediately or by calendar date



Text Chat:
Instantly engage with any employee to answer questions and concerns



MMS Alerts:
Text a GIF, photo, short clip, or more characters

Mobile Web Apps

- Employees access portal anytime, anywhere
- Store unlimited content like manuals, videos, slides, photos, audio, and more
- Utilize for engagement features like quizzes, polls, comment boards, surveys and more for:
 - Training quizzes
 - Incident reporting
 - Compliance testing
 - Feedback surveys
 - Onboarding task management

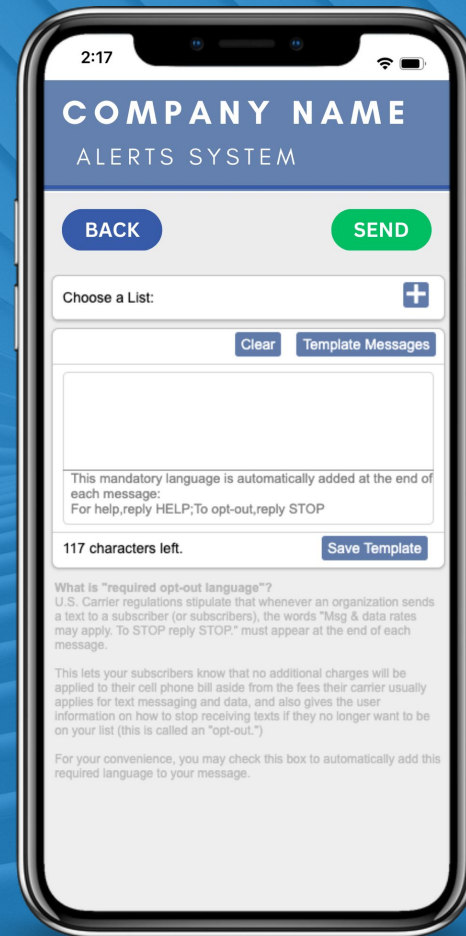


Real Use Case

ExpresSMS Alerts

Large university with over 50k students and over 3k faculty

- **Problem:** No easy and efficient way for any staff member to alert everyone of potential danger
- **Solution:** Mobile friendly SMS tap to send system
 - Available to any team member anywhere
 - Preset templates
 - Segmented lists

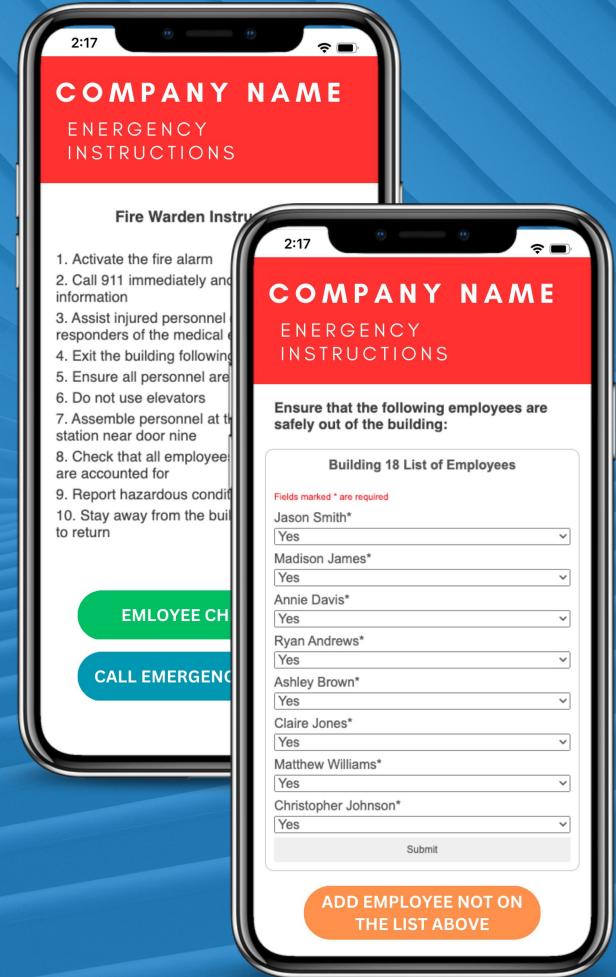


Real Use Case

Muster Station

Large corporate staff in eight buildings

- **Problem:** Lack of efficiency in distributing responsibility & accounting for employees in emergencies
- **Solution:** Automated text message system
 - Appoints responsible parties
 - Accounts for employee whereabouts



Real Use Case

Safety Form Intake

Large pipe manufacturer and distributor

- **Problem:** Inefficiencies in logistics and high liability risks involving shipping intake processes
- **Solution:** Automated forms
 - Accessed via QR code upon facility entry
 - Ensures every single facility visitor agrees location safety standards
 - Security risk notification technology

Driver Safety
Compliance Check-in

Please enter driver's phone number

LOOKUP +

Driver Safety

All fields marked with "*" are required

Full Name/Nombre Completo*

Phone/Número de Teléfono*

Driver's License #/Licencia de conducir*

Carrier/Transportista*

Continue

Compliance with the following safety items is required. If a driver does not comply, then they will be asked to leave the site.

-

Debe seguir las reglas de seguridad. Si un conductor no cumple, se le pedirá que salga de la propiedad.

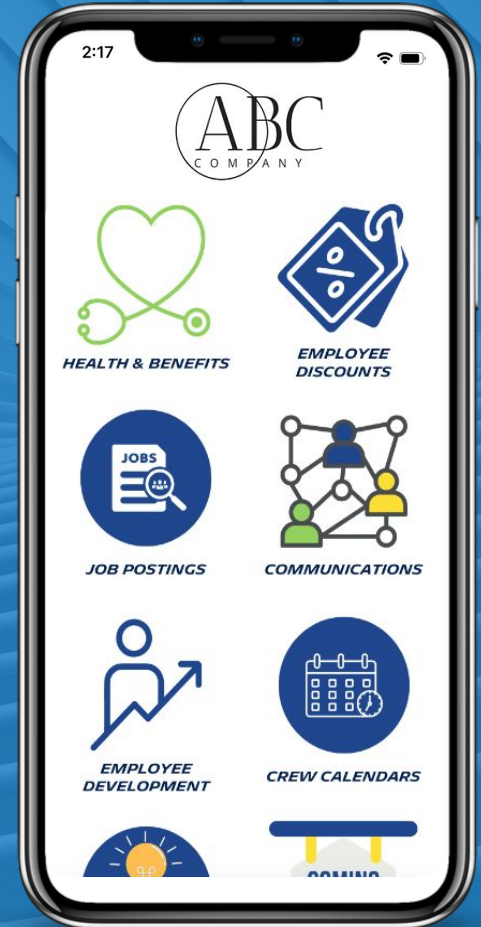
AA bycell.mobi

Real Use Case

Mobile Resource Portal

Large tire manufacturer

- **Problem:** No intranet of training and safety resources readily available to an on-the-go staff
- **Solution:** Text Messaging + Resource Portals
 - Crucial info accessibility
 - Streamlined onboarding processes
 - Alerts & reminders



Next Steps

Schedule a discovery call!

Thank You



DAVE ASHEIM

Founder and CEO
Phone: (415) 297 - 6677
Email: dave@engagebycell.com



MAX SCHELKOPF

Senior Mobile Solutions Consultant
Phone: (309) 653 - 3943
Email: max@engagebycell.com

